

## C02.1 Facilitate Stakeholder Charrette - 1: Stakeholder charrette

### Professional Narrative

WELL Building Standard™ version 2 (WELL v2™), Q1-Q2 2023 addenda



#### HOW TO USE THIS DOCUMENT:

This document is intended to serve as a guide on how to create a project **professional narrative** to **facilitate a collaborative project process and support adherence to collective wellness and sustainability goals**.

This document is meant to demonstrate an acceptable degree of detail for

- precertification documentation submission
- documentation submission

#### For precertification documentation submission:

To achieve WELL Precertification, project teams may submit intent-stage or implementation-stage documents for pursued features, or any combination of the two. An intent-stage document is typically a draft document that has not yet been implemented in the actual project, while implementation-stage documents describe final and implemented strategies. Intent and implementation-stage documents should be similar in terms of level of detail. For final WELL Certification documentation approval, all documents are required to be implementation -stage. To learn more about intent-stage vs. implementation-stage documentation, review the [precertification guide](#) in our knowledge base.

Intent-stage language is indicated in this sample document with **green text and in parentheses**. For an intent-stage professional narrative, the document should consist of specific strategies that the team intends to implement. This document cannot simply state that the feature requirements will be implemented; the documentation should include adequate detail such that a WELL Reviewer will be able to confirm the document complies with all of the WELL feature part requirements.

#### For documentation submission:

The level of detail is up to the discretion of the project team, but the documents must include specific details demonstrating that the actual requirements have been enacted in the project boundary. The Feature cannot be demonstrated solely through a confirmation that the requirements have been or will be implemented.

This document and similar tools are intended to assist projects in their pursuit of WELL v2 but use of this document and/or similar tools are in no way a guarantee of achievement of any rating, certification or other designation, and no representation or warranty is made regarding the likelihood of achieving any rating, certification or other designation, and IWBI shall have no liability resulting from the use or content of this document or similar tools or resources or from any action taken or inaction occurring in reliance on this document or similar tools or resources.

Note: The below document is based on the Q1-Q2 2023 addenda of the WELL Building Standard™ version 2 (WELL v2™). Project teams are required to implement the feature requirements from the addenda version assigned to their project or any more recent addenda version.

## FEATURE PART REQUIREMENTS:

### **For All Spaces**

*Early in the planning process for the pursuit of a WELL designation, representatives from the organization or project team (e.g., leadership, human resources, project managers) facilitate a collaborative discussion that meets the following requirements:*

- a. Includes representative key stakeholders including (as applicable):*
  - 1. Owner.*
  - 2. Facilities manager.*
  - 3. Architects and engineers.*
  - 4. Contractors.*
  - 5. Employees or other occupants.*
  - 6. Community members (if the project or organization has substantial impact on the surrounding community).*
- b. Defines health and well-being goals, including:*
  - 1. Occupant health and well-being needs.*
  - 2. The project's or organization's objectives for health promotion to meet stakeholder needs.*
- c. Defines environmental and equity goals, including how the project or organization will:*
  - 1. Reduce its contribution to global climate change and promote a greener economy.*
  - 2. Protect, enhance and restore water resources and ecosystem services.*
  - 3. Promote sustainable material cycles.*
  - 4. Enhance community through social equity and environmental justice.*

### WELL Core Guidance:

Meet these requirements in the whole building.

The below sample documentation is intended to provide a professional narrative for developing an effective charette. It is not a template. You may note included components that are not required to demonstrate compliance with this Feature.

#### Example for Feature 2 Part 1, 1: Stakeholder charette

##### **Stakeholder Charette Goals Project Narrative for [Project]**

[PROJECT] held a Stakeholder Charette on [DATE]. As part of the charette, the attending stakeholders were provided a list of health and well-being goals and a list of environmental goals and asked to rank their top five (5) in each list (*intent-stage: if not all stakeholders are finalized, this charette can be held by the project owner and architect and the other stakeholders can be included once identified*). Stakeholders were given the opportunity to draft original goals if they didn't see the goals that they wanted on the given list. The charette coordinator then tallied the goals and the top ranked goals from each section were discussed. The group worked together to finalize the following goals:

##### **HEALTH AND WELL-BEING GOALS:**

Below are [PROJECT'S] top ranked health and well-being related goals related to...

- Occupant health and well-being needs:
  - a. Ex: Achieve WELL certification attempting Gold level, with a minimum Silver level.
  - b. Ex: Provide a comprehensive health benefits package to eligible employees.
  - c. Ex: Provide a notable health and well-being experience to all visitors who pass through the space.
  - d. Ex: Focus on high air quality within the project to support employees with asthma and allergy issues.
  - e. Ex: Create a place where the possibility for spread of infection (such as COVID-19 and influenza) is minimized.
- The project's objectives for health promotion to meet stakeholder needs:
  - a. Ex: Have a cloud-based centralized location for all occupant health and well-being related resources that is user-friendly, updated on a regular basis and that includes an events page.
  - b. Ex: To create a comprehensive signage program that regularly posts health promotion updates and reminders. It will include use of the newly installed screens in the lobbies, main hallways and elevators.
  - c. Ex: The HR team will hold an annual health promotion day where they will talk in detail on health-related policies, benefits and other programs that [PROJECT] has created to benefit occupant health and well-being.

##### **ENVIRONMENTAL GOALS:**

Below are [PROJECT'S] top ranked environmental and sustainability goals related to...

- Reducing the project's contribution to global climate change and promote a greener economy:
  - a. Ex: Achieve a third-party certified green certification, specifically [NAME OF RATING SYSTEM].
  - b. Ex: Ensure that newly installed lighting is low energy use.
  - c. Ex: Work with the engineering team to commission [PROJECT] and ensure that systems are working as they were designed to work and not wasting energy.
  - d. Ex: Install demand-controlled ventilation in conference rooms.
- Protecting, enhancing and restoring water resources and ecosystem services:
  - a. Ex: Install a green roof on the project to reduce the project's impact on local combined sewer overflow issues.
  - b. Ex: Install low-flow fixtures throughout the project to reduce the project's impact on local water resources.
  - c. Ex: Install a greywater system that allows the project to reuse water for irrigating the landscaping within the project boundary.

- Promoting sustainable material cycles:
  - d. *Ex: Ensure that at least 50% of materials used are comprised of recycled content, reused, regional content, and / or regeneratively designed.*
  - e. *Ex: Purchase 100% sustainably forested woods.*
  - f. *Ex: Donate used furniture in good condition that is being removed as part of the office renovation to the local furniture resale store.*
  
- Enhancing community through social equity and environmental justice:
  - g. *Ex: [PROJECT]'s goal is to achieve a [LEVEL OF RATING] as part of their annual corporate sustainability reporting through [NAME OF PLATFORM].*
  - h. *Ex: [PROJECT] has built out a community space that can be reserved by any community group with social equity or environmental justice as part of their mission for regular meetings and events.*
  - i. *Ex: [PROJECT] has committed an area to serve as a cooling shelter for community members that do not have adequate cooling during heat wave events (defined by the local governmental health services). During these times, the auditorium will be opened up to the public and water and light refreshments will be served. A first aid certified staff member will be on duty.*
  - j. *Ex: [PROJECT] commits to purchasing [%] of materials from local New York State MWBE (Minority and Women-owned Business Enterprises) certified companies.*

#### **TIPS FOR MULTIPLE LOCATIONS**

- Organizations participating in WELL at scale, should indicate which locations are pursuing this feature, and then submit the specific details for the locations selected for an audit.